



WASHINGTON

ROOT SPORTS To Televis 25th Annual Windermere Cup

This year's feature events to showcase Cambridge, Stanford, Oklahoma and UW on Saturday, May 7

SEATTLE (May 5, 2011) - Regional sports network ROOT SPORTS™, Tri-Film Productions, Inc. and Windermere Real Estate will produce and televise a one-hour special featuring the 25th annual Windermere Cup. The event is scheduled for Saturday, May 7 at 10:20 a.m. on the Montlake Cut, between Lake Union and Lake Washington adjacent to the University of Washington campus.

The telecast will debut on ROOT SPORTS Sunday, May 8 at 8:30 p.m. with additional airings throughout the week. The event will also feature a live stream through the subscription-based Dawg Channel All-Access on GoHuskies.com and a separate broadcast will air live on the radio throughout the Puget Sound by 950 KJR AM. Also, the race will be broadcast live on a jumbotron at the Steward's Enclosure on the banks of the Montlake Cut.

Calling the action for the telecast will be the broadcast tandem of Jenni Hogan (play-by-play) and Al Erickson (color commentary), both of who have extensive ties to the Washington rowing program. Erickson is the son of legendary UW men's crew coach Dick Erickson, while Hogan was a member of two National Championship teams in 2001 and 2002. The Windermere Cup broadcast is also scheduled for three additional airings on ROOT SPORTS: Tuesday May 10 at 1:00 p.m., Saturday May 14 at 3:00 p.m. and Saturday May 21 at 5 p.m.

"Having the Windermere Cup broadcast on TV featuring the University of Washington rowing teams reflects the deep rooted support and interest with in our community for the sport of rowing," said men's coach Michael Callahan, who rowed in multiple Windermere Cups as a UW student-athlete in the mid 1990s. "It's something our crews look forward to every year and we hope our viewers can feel the same excitement for this uniquely Northwest tradition."

Windermere Cup activities will initially feature races between local club crews throughout the Puget Sound region. The marquee matchups, featuring the Washington men's and women's varsity eights, start at 11:20 a.m. and will also feature Oklahoma and Stanford, along with international guest Cambridge, who will be making their second appearance at the Opening Day regatta.

The Windermere Cup began in 1987 as part of the community's effort to highlight the unique racing venue the Montlake Cut offers rowing. The event is attended by tens of thousands of spectators both on land and in boats along the Montlake Cut and Lake Washington. The Opening Day Regatta has been a part of yachting season in Seattle since 1970 and is the preliminary event to the annual yacht club parade.

"It's really great news that the 25th version of the Windermere Cup is going to be on TV again. Certainly the Seattle rowing and boating community deserves the best," said women's coach and rowing director Bob Ernst. "The event is so spectacular that it really warrants all the great coverage from Tri-Film. The work (former UW rower and Tri-Film executive) Kim Lawrence does in putting this together is amazing."

O.B. Jacobi, president of Windermere Real Estate added, "Twenty-five years is certainly a milestone for our family. Our dad, John Jacobi, started this legacy and we are grateful to keep the tradition alive."

About Windermere Real Estate: Windermere Real Estate is ranked as the largest independent real estate company in the West, with over 300 offices and 7,000 agents serving communities in Arizona, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah and Washington. The Windermere family has a proud heritage of serving our neighbors via the Windermere Foundation which funds services for low-income and homeless families. Since 1989, the Windermere Foundation has contributed more than 21 million dollars towards improving lives in the communities where we live and work. For more information, visit www.windermere.com.

About ROOT SPORTS: ROOT SPORTS™ (formerly FSN Northwest) is the cable home of the Seattle Mariners, Seattle Seahawks, Seattle Sounders FC, Portland Timbers, Washington Huskies, Washington State Cougars, Oregon State Beavers, Gonzaga Bulldogs and Seattle University Redhawks. The network reaches more than 3.7 million viewers across five states, including Washington, Oregon, Idaho, Montana and Alaska, and delivers more than 350 live events each year – all of which are also available in high definition. ROOT SPORTS™ is owned and operated by DIRECTV Sports Networks LLC, which operates regional sports networks in the Northwest, Pittsburgh and Rocky Mountain regions. The three networks combined reach more than 8.7 million viewers across 18 states and own exclusive programming and distribution partnerships with more than 25 teams and conferences. DIRECTV Sports Networks is a controlled subsidiary of DIRECTV, the world's most popular television service.

About Tri-Film Productions, Inc.: Create. Impact. Tri-Film Productions, Inc. is the Northwest's premier video and event production company with nearly 25 years of production experience, covering a complete range of entertainment services. So whether it's producing a live stadium event for more than 30,000 people or developing an online video sensation that draws more than 50 million viewers, or a global 33-country shoot in six months, a full-length documentary or a brand launch on Alcatraz, Tri-Film helps capture the imagination of the audience you want to impact. www.trifilm.com.